

Balanced Viewpoint Announces Speaker Faculty for Worldsourcing 2009 Conference

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HALIFAX, Canada – A full slate of executive speakers has been confirmed for the Balanced Viewpoint 2009 Worldsourcing Conference on January 12, 2009, at the Neptune Theater in Halifax, Canada. The conference provides insight into the potential that a worldsourcing strategy can deliver in cost reduction and competitive positioning and how more pervasive outsourcing will increase business capabilities dramatically, improve operational performance and provide innovative competitive advantage but will also cause adjustment challenges everywhere.

The conference's Gold Level sponsors are IBM, Dextrys and Branham Group. The Silver Level sponsors are Canada China Business Council, McInnes Cooper, SCIOInspire, IDC and the Canadian Advanced Technology Alliance (CATA). The Bronze Level sponsors are Canadian Manufacturers & Exporters (CME), the Institute for Competitiveness and Prosperity (ICP), Evalueserve, the Center for Outsourcing Research and Education (CORE), Pomegranate Productions and Red Cow Marketing and Technologies. The Supporting sponsors are the Canadian Chamber of Commerce, Supply and Demand Executive, Knowledge Park, Pomegranate Productions, International Association of Outsourcing Professionals (IAOP) and Timothy's World Coffee.

The conference keynote speakers are:

- Suhas Bhide, Partner & Vice-President, Global Delivery, Global Business Services, IBM India
- Wayne Gudbranson, President and CEO, Branham Group
- Brian Keane, President and CEO, Dextrys

The following are confirmed conference speakers:

- Honourable Perrin Beatty President and CEO, Canadian Chamber of Commerce
- Robert Cowan, Partner, McInnes Cooper
- Charles Davis, Edward S. Rogers Sr. Research Chair in Media Management and Entrepreneurship and Professor, School of Radio and Television Art, Ryerson University
- Gary Folker, Managing Director, xwave, a Division of Bell Aliant
- David Fraser, Associate, McInnes Cooper
- David Fung, Chair, Canadian Manufacturers and Exporters and Chair and CEO, ACDEG Group
- Hong Gang, President and CEO, AMA Infotech Development
- Alaisdar Graham, Executive Vice President, Asia Delivery Operations, Dextrys
- Greg Gulyas, Vice President, Business Development and Outsourcing Sales, IBM Canada
- Sarah Kutulakos, Executive Director, Canada China Business Council
- Bob Manning, Partner, Owens MacFadyen Group
- Paul McDowell, Managing Director and Country Leader, Financial Services, BearingPoint Canada
- Wade McLaughlin, President and Vice Chancellor, University of Prince Edward Island
- Siva Namasivayam, President and CEO, SCIOInspire
- James Milway, Executive Director, Institute for Competitiveness and Prosperity
- Richard Owens, Partner, Blake, Cassels and Graydon LLP
- Shawn Porter, Vice President, Consulting Practice, Atlantic Region, PricewaterhouseCoopers
- Sebastian Ruest, Vice President, Services Research, IDC Canada
- Paul Rummell, Vice President, Healthcare, Infosys Canada
- Hal Ryckman, Vice President and Strategic Sales Leader, EDS
- Bruce Wallace, Leader, Healthcare Solutions, Enterprise Business Solutions, Nortel
- Kevin Wennekes, Vice President, Research, Canadian Advanced Technology Alliance

Attendance is limited. Anyone involved with outsourcing is encouraged to attend, including industry, finance, and investment executives; federal, state and provincial, and regional government officials; and elected officials. All attendees must register for the summit, including press, who may attend without charge. To register, view the conference agenda, or see the complete list of speakers, sponsors and partners, visit: www.balancedviewpoint.com/worldsourcing2009.

For more information, contact:

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About Balanced Viewpoint

Founded in 2005, Balanced Viewpoint is a provider of research and analysis on the global information telecommunications industries and delivers thought leadership and actionable advice to enable its clients to make more informed business and technology decisions with a specific focus on emerging global challenges and risks. Balanced Viewpoint is a privately owned firm with professionals operating out of Canada and the U.S. For more information about Balanced Viewpoint, visit www.balancedviewpoint.com.