

Balanced Viewpoint Announces Distinguished Speaker Faculty for Multisourcing Strategies Summit

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FREDERICTON, Canada - A full slate of executive roundtable speakers has been confirmed for the Balanced Viewpoint 2006 Multisourcing Strategies Summit. The summit provides insight into the potential that a multisourcing strategy can deliver in cost reduction and competitive positioning and how a more pervasive outsourcing will increase business capabilities dramatically improve operational performance and provide innovative competitive advantage but will also cause adjustment challenges everywhere.

This summit is co-sponsored by Business New Brunswick, Nova Scotia Business Inc, CGI, Comprehendex Group, Nearshore Atlantic, MphasiS—An EDS Company, Aliant-xwave, the Center for Outsourcing Research and Education (CORE), the Canadian Advanced Technology Alliance (CATAAlliance), McInnes Cooper, the University of New Brunswick, Eagle Group and EvaluateServe. The Balanced Viewpoint 2006 summit is scheduled to take place November 1, 2006, at the Wu Conference Centre in Fredericton, Canada.

The following are confirmed summit speakers:

- Alaisdar Graham, Vice President, Atlantic Global Delivery Center, CGI
- Eloi Duguay, Deputy Minister for Business New Brunswick
- Stephen Lund, President and CEO, Nova Scotia Business Inc.
- Jim Quigley, Vice President, BMO Bank of Montreal
- Rebecca Angeles, Associate Professor, Faculty of Business Administration, University of New Brunswick
- Pete Martinez, Vice President, International, University of Phoenix
- Ivan Broz, Director of Infrastructure Services, xwave
- Mike Mallory, Chair, TEC International
- Jason Powell, Managing Director, Keane Canada
- Anthony Hardt, Vice President and Chief Customer Officer, North American Solution Center, Centerbeam
- Sebastian Ruest, Vice President, Services Research, IDC Canada
- Dan Coleman, Dean, Faculty of Business Administration, University of New Brunswick
- Kevin Wennekes, Vice President, Research, Canadian Advanced Technology Alliance
- Cecil Smith, Senior Vice President, CGI Atlantic Region
- Greg Gulyas, Vice President, Business Development and Outsourcing Sales, IBM Canada
- John Simke, President, Centre for Outsourcing Research and Education (CORE)
- Steve Murphy, Vice President, Client Services, Aithent
- Jaime Connolly, Partner, McInnes Cooper
- Ed Lawlor, President, DeltaWare Systems
- Art Doyle, Principal, Arthur Doyle Associates
- Siva Namasivayam, Senior Vice President and Chief Revenue Officer, MphasiS - An EDS Company
- Tom Langendorf, Vice President, IBM Application Management Services, IBM Canada
- Sumathi Pundit, Managing Director and Client Executive, EvaluateServe
- Jay MacIsaac, Vice President, Consulting Services, CGI
- Alfred Whiffen, Vice President, Sales - SMB Markets, Bell Aliant
- Wayne Gudbranson, President and CEO, Branham Group
- Bob Manning, Associate, Owens MacFadyen Group
- Richard Owens, Partner, Blake, Cassels and Graydon LLP

Frank Hart, President of EDS Canada is the summit's Keynote Speaker, and Peter Lindfield, Managing Director of Balanced Viewpoint is the event's Inaugural Speaker.

Attendance is limited. Anyone involved with outsourcing is encouraged to attend, including industry, finance, and investment officials; federal, provincial and state, and regional government officials; and elected officials. All attendees must register for the summit, including press, who may attend without charge. To register, view the summit agenda, or see the complete list of speakers, discussion tracks, sponsors and partners, go to: www.balancedviewpoint2006.com.

For more information, contact:

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About Balanced Viewpoint

Founded in 2005, Balanced Viewpoint is a provider of research and analysis on the global information telecommunications industries and delivers thought leadership and actionable advice to enable its clients to make more informed business and technology decisions with a specific focus on emerging global challenges and risks. Balanced Viewpoint is a privately owned firm with professionals operating out of Canada and the U.S. For more information about Balanced Viewpoint, visit www.balancedviewpoint.com.