

Balanced Viewpoint Announces Sponsorship Roster for Multisourcing Strategies 2006 Summit

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OTTAWA, Canada – The sponsorship team has been confirmed for the Balanced Viewpoint Multisourcing Strategies 2006 Summit on November 1, 2006, at the Wu Conference Centre in Fredericton, Canada.. Balanced Viewpoint is pleased to announce Business New Brunswick as the presenting sponsor. Business New Brunswick's pro-business support infrastructure includes a strong commitment to advancing technology development and use across the province and in all sectors. Low-risk tailored incentives, employee training and millions of dollars available for innovation, R&D, and technology transfer add to the package that makes New Brunswick a competitive place to do business.

The following organizations are key sponsors of the Balanced Viewpoint 2006 Multisourcing Strategies Summit:

- MphasiS – An EDS Company
- CGI
- McInnes Cooper
- Evalueserve
- Comprehendex Group
- Aliant-xwave
- Nearshore Atlantic
- Canadian Advanced Technology Alliance (CATAAlliance)
- Nova Scotia Business Inc.
- Center for Outsourcing Research and Education (CORE)
- University of New Brunswick

Frank Hart, President of EDS Canada is the summit's Keynote Speaker, and Peter Lindfield Managing Director of Balanced Viewpoint is the event's Inaugural Speaker.

The summit provides insight into the potential that a multisourcing strategy can deliver in cost reduction and competitive positioning and how a more pervasive outsourcing will increase business capabilities dramatically improve operational performance and provide innovative competitive advantage but will also cause adjustment challenges everywhere.

Attendance is limited. Anyone involved with outsourcing is encouraged to attend, including industry, finance, and investment officials; federal, provincial and state, and regional government officials; and elected officials. All attendees must register for the summit, including press, who may attend without charge. To register, view the summit agenda, or see the complete list of speakers, discussion tracks, sponsors and partners, go to: www.balancedviewpoint2006.com.

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About Balanced Viewpoint

Founded in 2005, Balanced Viewpoint is a provider of research and analysis on the global information telecommunications industries and delivers thought leadership and actionable advice to enable its clients to make more informed business and technology decisions with a specific focus on emerging global challenges and risks. Balanced Viewpoint is a privately owned firm with professionals operating out of Canada and the U.S. For more information about Balanced Viewpoint, visit www.balancedviewpoint.com.